

# Welcome to Co-op Retail on Demand

A unique proposition of  
automated retail solutions



It's what we do

## Introducing you to Co-op

Co-op is the UK's leading convenience retailer. With over 2,600 stores within our portfolio, we continue to proudly deliver consistent like-for-like growth across our business.

Our teams are a passionate bunch who have successfully collected a number of industry awards along the way. We care about the world we share and when it comes to Food Retail we want to work with you and your teams, to build an offer that meets your requirements; bringing the Co-op difference closer to you and your customers.

We have a desire to ensure products are available for customers as and when they want them which is why we developed a way to bring our proposition to new customers through vending, automated retail and Co-op branded Micro Markets, working in partnership with Broderick's.

## In partnership with Broderick's

Broderick's are the largest independent vending company in the UK. Founded in 1969 by John Broderick Senior the company remains to this day family owned and managed by three generations. Both businesses share the same ethos, ethics and beliefs, making this partnership a perfect match.

## Brand Presence

Our own-brand products lead the way in the convenience market, not only on taste, value and innovation, but also on sustainability and ethical sourcing. We can select a range of diverse products for your customers to purchase. Whether it's from Co-op own-label ranges, or leading brands they all know and love, we have it all.



## Ethics and sustainability

A large increasing number of customers will be aware of Co-op's unrivalled approach to ethical retailing and our sustainability agenda which underpins our business. These ethical commitments run through everything we do, including how we source and develop our products, how our operations are managed to reduce environmental impact and forging longstanding relationships with our Fairtrade farmers and growers. Co-op teams are constantly working hard to make sure all our packaging solutions are sustainable and Co-op has made a commitment that its own brand products will be carbon neutral by 2025.

## Micro Markets

Un-attended mini retail Co-op where we can help build you a retail offer for your customer.

This can include food for now, food for later, hot drinks, everyday essentials and much more,



## Vending & automated retail

We can offer a range of Vending & Automated Retail solutions. Bringing sophisticated technology to this sector, meeting the ever changing demands of your customers.





Ever Ground celebrates the next generation of coffee by offering convenience without compromise and making every cup a cup to be proud of.

### 100% Arabica Beans

Convenience never means compromise in our book, we're exceeding expectations and consistently proving quality can be taken to go.

Taste hints of milk chocolate and caramel when enjoyed with fresh British milk - or when enjoyed as a juicy espresso, dark chocolate, almond, sweet orange and gingerbread.

### British Milk

The milk added to Ever Ground coffee is Red Tractor certified, simply put it comes from British cows on British farms.

### Fairtrade

Always will be 100% Fairtrade. From communities in Brazil, Colombia and Ethiopia, so every sip supports farmers globally.

No label washing or vague claims. We've put a lot of time and effort into the sustainability of our product, so we'll always be clear on the where, why and how.

## Range & Innovation

At Co-op we know food provenance really matters to our customers, which drives our enthusiasm to invest in the UK economy so that British food has pride of place on our shelves. British products are the 'staples' of our stores. All meat in our sandwiches, chilled pies and ready meals is 100% British - we make it easy for you to choose British.

We can bring to you a range that's tailored to meet your exact needs. We are proud of our own label credentials. Co-op continue to launch industry leading and exciting new products like the much loved vegan brand Gro launched in 2020. Gro brings exciting innovation in a fast growing sector.



## Get In Touch



Melanie Crunkhorn



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### Helen Kerfoot

Commercial Manager

With over 15 years experience in Food Retail Helen brings with her a wealth of expertise and knowledge



### Abi Okell

Account Director

With over 21 years experience in vending Abi is no stranger to developing, maintaining & growing long-term key partnerships



### Melanie Crunkhorn

Sales & Marketing Manager

With over 12 years experience in vending Melanie is second to none at identifying key opportunities for development & growth whilst nurturing long-term partnerships